

CCL/ I-732 Phone banking Script

Hi, my name is []. I volunteer with Citizens Climate Lobby. I'm calling to encourage you to support Initiative 732 this November because it's urgent that we take action on climate change to protect our kids and families. I-732 will reduce pollution and promote clean energy.

May we count on your vote for I-732?

Will not vote yes, or will not talk: Ok, well I-732 will be on the ballot this fall and it will protect future generations by fighting climate change and promoting clean energy. Please consider voting yes and visit yeson732.org to learn more. Thanks!

Will vote yes or if have not heard about it: Great, I-732 will reduce our carbon emissions and speed up the transition to clean energy. I-732 is modeled on a similar policy in British Columbia that makes carbon polluters pay a pollution tax which promotes clean energy and reduces emissions. It raises enough money to create a tax rebate for low-income households, and to lower the sales tax for every household in Washington State. We need to take action on climate change to leave our kids clean air, water, and a safe climate. That's why I volunteer with Citizens Climate Lobby and why I'm helping to pass I-732.

Do you still have any questions about the I-732 or will you definitely vote yes?

USE FAQ section below as needed and refer voters to "yes on 732 'dot' org).

Record responses: If someone seems very supportive of I-732, put a '5', if they are unsure, put a '3', if they are against I-732, put a '1').

OPTIONAL for all 5's and strong supporters:

Would you like to get more info about Citizens Climate Lobby and our work fighting climate change? (If yes: collect their email and write it in the notes "CCL example@gmail.net").

VOICEMAIL (press 'smartdrop' or read below):

Hello, I am [a volunteer] with I-732, the climate change ballot initiative. I-732 will be on this November's ballot, it fights climate change and promotes clean energy. I believe we have a moral responsibility to protect the climate for future generations. Please join me in voting YES this November, and you can learn more at YesOn732.org.

FAQ on 732:

Won't polluters just pay the fees and nothing will change?

We expect 732 to reduce emissions 2-4% per year. Often, for utilities and big companies the choice between dirty and clean energy or more efficient technology come down to a small cost difference. Closing the carbon pollution loophole with a tax will actually make a difference. A similar policy in BC has reduced carbon fuel use 10-15% in just a few years, and now it's our turn to start to protect the climate for future generations.

I don't believe the sales tax will ever go down. How does that work?

Since 732 is an initiative, the sales tax cut is actually written into the law. If we pass 732 the sales tax cut will automatically become law in 2017.

Isn't this going to increase gas prices on families?

Gasoline uses carbon, and ultimately is a part of climate change, so we are honest about the fact that this policy may increase gas prices 10-20 cents per gallon, which is within the normal variation of gas prices already. The sales tax cut, saving the average household \$200 per year, balances out any gas price changes for most people while still letting us reduce pollution now and for future generations.

I heard this wasn't revenue neutral?

I-732 balances out the new revenue coming from the carbon tax with tax rebates (like the sales tax reduction) so the state still has the same amount of money for things like schools and roads. The Sightline Institute, an independent think tank, found I-732 to be revenue neutral, and every analysis shows I-732 is within the state budget projections margin of error. Climate change is so urgent, if we don't take action the impacts will harm our kids, our economy, and our state budget.

Who is supporting this measure?

A grassroots organization, Carbon Washington, created I-732, and is made up of volunteers, academics, scientists and concerned citizens. We raise our own funds from mostly small donors, not special interests. I-732 is also backed by the Audubon Society of Washington and many state legislators including Democrats and Republicans.